



TOURIST ACCOMMODATION, AUSTRALIA, MARCH QUARTER 1981

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MAIN FEATURES

	March Quarter 1980			March Quarter 1981		
	January	February	March	January	February	March
	(per cent)					
Room occupancy rates—						
Licensed hotels with facilities	53.8	55.4	58.7	53.3	56.0	58.5
Motels	64.4	56.1	59.0	66.1	58.5	60.9
Site occupancy rates—						
Caravan parks	48.4	22.6	20.3	48.2	23.4	21.4

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 31 March 1981.

Scope and coverage

2. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.
- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

3. Because of the limitations of information available for updating lists of tourist accommodation establishments, some delay may occur between the opening of an establishment and its inclusion in this survey. The effect of these delays on published occupancy rates are generally considered to be insignificant. Following a check of data collected in the 1979-80 Census of Retail and Selected Service Establishments, a number of establishments were added to the survey as from the March quarter 1981.

Definitions

4. *Tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.
5. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 2 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.
6. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.
7. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

8. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

9. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

10. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

11. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

12. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

13. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

14. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

15. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was

excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

16. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

17. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

18. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0) which is available free of charge from any ABS office.

Symbols and other usages

19. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

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Australian Statistician

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities etc.	Motels, etc.	Total	Licensed hotels with facilities etc.	Motels, etc.	Total	Licensed hotels with facilities etc.	Motels, etc.	Total	Licensed hotels with facilities etc.	Motels, etc.	Total	Licensed hotels with facilities etc.	Motels, etc.	Total
NUMBER AND CAPACITY (number)															
March quarter 1981—	239	928	1,167	157	451	608	212	546	758	110	148	258	131	114	245
Establishments	7,312	22,561	29,873	3,791	11,881	15,672	5,021	11,406	16,427	2,613	4,023	6,636	3,278	4,828	8,106
Guest rooms	16,811	66,762	83,573	8,674	33,798	42,472	12,711	33,780	46,491	6,104	12,245	18,349	6,674	12,124	18,798
Bed spaces															
ROOM OCCUPANCY RATES (per cent)															
1980—	55.8	68.2	65.1	50.6	63.0	59.7	55.9	60.6	59.1	46.3	68.7	59.7	49.2	55.4	50.3
January	61.3	59.1	59.7	60.6	59.8	60.0	49.1	48.7	48.8	42.1	54.7	49.6	50.0	46.9	48.1
February	63.3	60.4	61.1	61.9	63.2	62.8	53.9	53.4	53.5	51.9	61.4	57.6	51.1	48.8	49.7
March	60.1	62.7	62.0	57.6	62.0	60.8	53.0	54.3	53.9	46.9	61.7	55.8	50.1	50.5	50.3
March quarter 1980															
1981—	52.2	69.6	65.3	52.0	63.2	60.5	54.5	63.5	60.8	47.2	73.0	62.8	52.4	55.3	54.1
January	59.3	60.4	60.2	61.7	60.7	61.0	50.3	53.5	52.5	45.0	57.2	52.4	55.7	53.4	54.3
February	61.0	61.9	61.7	62.4	64.2	63.8	55.4	57.2	56.6	48.1	60.5	55.6	55.4	52.4	53.6
March	57.4	64.1	62.4	58.6	62.8	61.8	53.5	58.2	56.8	46.8	63.8	57.1	54.4	53.7	54.0
March quarter 1981															
BED OCCUPANCY RATES (per cent)															
1981—	38.1	51.6	48.9	36.6	45.4	43.6	37.3	46.3	43.8	35.4	53.8	47.7	38.2	44.2	42.1
January	37.2	35.1	35.5	37.9	35.0	35.6	29.9	31.7	31.2	27.8	32.9	31.2	37.1	35.5	36.1
February	38.4	35.9	36.4	37.9	37.3	37.4	33.5	33.6	33.6	30.2	33.1	32.1	35.5	33.5	34.2
March	38.0	41.0	40.4	37.5	39.4	39.0	33.7	37.4	36.4	31.3	40.1	37.2	37.0	37.8	37.5
March quarter 1981															
TAKINGS FROM ACCOMMODATION (\$'000)															
1981—	4,666	15,487	20,153	2,064	6,841	8,906	2,866	6,950	9,817	1,065	2,791	3,856	1,496	2,346	3,842
January	5,559	11,952	17,511	2,523	5,967	8,490	2,163	4,893	7,056	953	1,923	2,877	1,592	2,058	3,650
February	6,159	13,352	19,511	2,800	6,981	9,781	2,753	5,879	8,632	1,178	2,247	3,425	1,798	2,217	4,015
March	16,384	40,791	57,175	7,387	19,790	27,177	7,782	17,722	25,504	3,197	6,961	10,157	4,885	6,621	11,507
March quarter 1981															

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc. (a)	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
NUMBER AND CAPACITY (number)												
March quarter 1981—												
Establishments	76	55	131	21	26	47	13	22	35	959	2,290	3,249
Guest rooms	2,530	1,403	3,933	574	968	1,542	781	1,169	1,950	25,900	58,239	84,139
Bed spaces	6,327	4,240	10,567	1,336	2,584	3,920	1,818	3,617	5,435	60,455	169,150	229,605
ROOM OCCUPANCY RATES (per cent)												
1980—												
January	70.2	77.3	72.7	35.7	47.8	43.1	45.3	71.8	61.0	53.8	64.4	61.1
February	66.6	71.7	68.3	42.7	56.2	51.0	54.7	61.4	57.7	55.4	56.1	55.9
March	67.7	75.6	70.4	46.6	63.4	56.9	63.8	64.7	64.3	58.7	59.0	58.9
March quarter 1980	68.2	74.9	70.5	41.6	55.8	50.3	54.6	66.1	61.4	56.0	59.9	58.7
1981—												
January	65.8	74.0	68.7	39.9	46.2	43.8	55.9	79.9	70.6	53.3	66.1	62.1
February	63.6	67.2	64.9	49.1	55.3	53.0	53.4	66.6	61.4	56.0	58.5	57.8
March	66.9	71.8	68.6	52.3	61.3	58.0	62.2	68.5	66.0	58.5	60.9	60.2
March quarter 1981	65.5	71.1	67.5	47.0	54.2	51.6	57.3	71.9	66.1	55.9	62.0	60.1
BED OCCUPANCY RATES (per cent)												
1981—												
January	50.1	53.9	51.6	26.0	28.0	27.3	42.5	57.9	52.9	38.6	48.8	46.1
February	43.1	41.7	42.5	28.8	29.7	29.4	33.7	40.7	38.3	35.1	34.5	34.7
March	45.4	44.0	44.8	31.1	32.5	32.0	39.3	40.4	40.0	36.8	35.6	35.9
March quarter 1981	46.3	46.7	46.5	28.6	30.1	29.6	38.6	46.5	43.9	36.9	39.8	39.0
TAKINGS FROM ACCOMMODATION (\$' 000)												
1981—												
January	1,837	983	2,820	238	467	705	498	870	1,369	14,730	36,735	51,468
February	1,592	767	2,359	266	541	807	481	672	1,153	15,129	28,773	43,903
March	1,861	941	2,802	315	626	941	616	746	1,362	17,480	32,989	50,469
March quarter 1981	5,290	2,690	7,980	820	1,634	2,453	1,595	2,288	3,883	47,340	98,497	145,836

(a) March quarter 1981 figures not strictly comparable with previous quarters due to reclassification of a caravan park as two establishments, viz caravan park and motel.

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory (b)	Australia
	NUMBER AND CAPACITY (number)							
March quarter 1981—	539	417	416	155	229	54	8	1,818
Establishments	45,383	35,223	22,350	12,267	12,908	2,755	595	131,481
Powered sites	23,449	14,279	9,911	5,059	3,704	2,130	490	59,022
Unpowered sites	991	783	670	526	468	66	16	3,520
Cabins, flats, etc.								
Total capacity	69,823	50,285	32,931	17,852	17,080	4,951	1,101	194,023
	SITE OCCUPANCY RATES (per cent)							
1980—								
January	48.5	56.0	42.7	42.1	45.9	51.7	14.4	48.4
February	20.6	20.5	27.5	19.0	27.8	34.6	14.9	22.6
March	18.3	18.0	27.6	16.2	24.6	23.1	16.6	20.3
March quarter 1980	29.3	31.8	32.7	25.9	32.9	36.5	15.3	30.6
1981—								
January	46.9	56.6	42.7	42.3	45.8	53.0	21.6	48.2
February	21.0	21.9	29.2	18.9	28.4	34.3	22.3	23.4
March	20.1	18.5	30.1	16.2	23.7	21.9	26.2	21.4
March quarter 1981	29.6	32.7	34.2	26.0	32.8	36.5	23.4	31.3
	TAKINGS FROM ACCOMMODATION (\$'000)							
1981—								
January	5,538	3,950	2,406	1,102	1,287	386	30	14,699
February	2,215	1,352	1,300	476	703	253	28	6,327
March	2,417	1,280	1,542	470	669	180	39	6,597
March quarter 1981	10,170	6,582	5,248	2,048	2,659	819	98	27,623

(a) Includes Australian Capital Territory. (b) Figures for March quarter 1981 not strictly comparable with those for earlier periods due to the reclassification of a caravan park to caravan park and motel separately.